

NWS-Classifieds

Version 0.07

May 16th, 2010

Foreword:

The main idea of this script is that you connect buyers and sellers from a certain area. Keep in mind that the idea has quite some potential (in terms of making money).

You can earn money with:

- listing fees
- banners
- affiliate links
- offering your own products

We recommend that you install with the whole script also the OPENADS ad server. If you are really serious about some banner business, you will need sth. like this.
<http://www.openads.org/products/overview.html>

The payment solution used for fees is PayPal.
(Of course listings can be free as well – you have the choice).
Right now a simple paypal button is used.

http://www.paypal.com/cgi-bin/webscr?cmd=_merchant-outside

https://www.paypal.com/cgi-bin/webscr?cmd=_profile-comparison

Requirements:

- Webspaces with PHP 5.0 or higher
- mysql database, vers. 4+
- possibility to change the writing permissions via FTP (chmod)
- possibility of protecting folders on webspaces with .htaccess

Installation:

1. Unpack all files of the nws_classifieds_007.zip
2. Upload all the files of the folder **nws_classifieds007/** via FTP into the installation directory of your webspace
3. Does your host allow that scripts create mysql databases?
If in doubt create one „fresh“ database now and remember the name of it.

(All tables of NWS-Classifieds use the prefix nwsc_ . This should outrule 99% of any naming conflicts.)

4. Navigate with your Browser to the place where you uploaded NWS-Classifieds
This could look e.g. like <http://www.your-domain.de/NWSC/> You should see now the „NWS-Classifieds Installation Wizard“
5. Then you should see the NWS-Classifieds Wizard

NWS-Classifieds Installation Wizard

Step 1
Please check the following requirements are met before continuing...
PHP Version = 5.0.0 or higher **Yes**

Step 2
Please check if the following file/folders are writeable before continuing...

./config/YOUR_VALUES.php **OK - Writeable**
nwsc/images/automobiles/ **OK - Writeable**
nwsc/images/items/ **OK - Writeable**
nwsc/images/real_estate/ **OK - Writeable**

Step 3
Please check your path setting...

Absolute URL:

Step 4
Please enter your MySQL database details below...

Host Name:
Username:
Password:
Database Name:
Create this database: Yes

Please note: NWS-Classifieds is released under the GNU General Public License
By clicking install, you are accepting the license.

Install NWS-Classifieds

NWS-Classifieds is released under the GNU General Public License

6. Step 2: You have to make the folders
../images/automobiles
../images/items
../images/real_estate
and the file **../config/YOUR_VALUES.php** writable for the server. You can do this with a modern FTP-Program. Navigate to the this file/folder and change the 'chmode' to 0777

Step 2

Please check if the following file/folders are writeable before continuing...

```
../config/YOUR_VALUES.php    OK - Writeable  
nwsc/images/automobiles/    OK - Writeable  
nwsc/images/items/         OK - Writeable  
nwsc/images/real_estate/    OK - Writeable
```

After you have done this, refresh installation wizard pag; you should see now 4 „OK-Writable“ comments.

7. Step 3: Usually you can leave the url alone
8. Step 4: Enter your mysql database details here
„Create this database“ is optional. If you created a database beforehand don't check it
9. Press „Install NWS-Classifieds“
10. If you see this now (next page) - good!

Your installation was successful! Now adjust the values below.

Configuration

Please adjust these values. Protect the admin folder via .htaccess !

Title of Website	<input type="text" value="EXAMPLE.de"/>
www address of website	<input type="text" value="www.example.net"/>
Contact email address of website	<input type="text" value="info@example.net"/>
Currency & Paypal	
Currency of Website	<input type="text" value="US Dollar"/>
Symbol of currency	<input type="text" value="\$"/>
PayPal email address	<input type="text" value="my@paypal_receiver_email.com"/>
PayPal currency	<input type="text" value="USD"/>
Points for listings	
Minimum listing points	<input type="text" value="2"/>
Required amount of points	<input type="text" value="1"/>
Picture management	
Width of thumb nails in px	<input type="text" value="100"/>
<input type="button" value="SAVE"/>	

12. Adjust the configuration data to your needs

13. Connect your NWS-Classifieds to PayPal

- Get a Business or Premier account from PayPal (for free)
- In your PayPal account go to „Profile > Selling Preferences > Instant Payment Notification Preferences“
- Switch IPN to „on“
- Enter in Instant Payment Notification (IPN) URL the IPN Url you find in your Admin area under 'Config'
- Save it :-)

Currency & Paypal

Currency of Website

Symbol of currency

PayPal email address

PayPal currency

IPN-URL: **<http://www.east-germany-travel.de/ipn.php>**

Return-URL: **<http://www.east-germany-travel.de/memberarea.php?action=4>**

Points for listings

10 points cost...

Minimum listing points

Required amount of points

- now, go in your PayPal account to „Profile > Selling Preferences > Website Payment Preferences“
- switch „Auto Return for Website Payments“ to on
- and enter under the return url the return url you find in your Admin area under 'Config' (see picture above)
- Save all

14. You will see a warning on top of frontend pages – that the installation folder needs to be removed and the writing privileges of the file config/YOUR_VALUES.php should be changed. Change this accordingly and the warning will go away.

Very important!

Protect the complete folder 'admin' with .htaccess. Otherwise anybody can change your data!

User Manual:

A listing runs the following cycle:

- User registers, if he hasn't yet
- User lists something
- (User pays fee – if you set it up in the admin area)
- On day 12 or so the user receives an email telling him, that soon the listing will be deleted automatically
- User can click on link to add another 14 days
- or user does nothing; the listing is deleted automatically

Charging of Listing fees

- make sure that the required amount of points is more than 0 Points
- (0 points = no listing fees are charged)

Configuration

Please adjust these values. Protect the admin folder via .htaccess !

Title of Website	<input type="text" value="EXAMPLE.de"/>
www address of website	<input type="text" value="www.example.net"/>
Contact email address of website	<input type="text" value="info@example.net"/>

Currency & Paypal

Currency of Website	<input type="text" value="US Dollar"/>
Symbol of currency	<input type="text" value="\$"/>
PayPal email address	<input type="text" value="my@paypal_receiver_email.com"/>
PayPal currency	<input type="text" value="USD"/>

Points for listings

Minimum listing points	<input type="text" value="2"/>
Required amount of points	<input type="text" value="1"/>

Picture management

Width of thumb nails in px:	<input type="text" value="100"/>
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- per listing points are subtracted from the user account of the lister

NWS - CLASSIFIEDS

Home

Items For Sale

Automobiles

Real Estate

Choose:
Your profile
Your balance
Your listings

Your Member-Area : Balance

Current balance: ■ 10 points

Add more points to your account:

10 Points 10.00 \$

Buy Now



After we have received your payment, we will add the new points to your account.

Since this is done manually, this may take a couple of hours.

- if the user runs out of points, he needs to refill them via PayPal payment
- when you receive a payment it will mention something like „Transaction ID 1“

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10 NWS-Classifieds credits Transaction-ID: 1

Jetzt einfach, schnell und sicher bezahlen - mit PayPal.

- PayPal will send a signal via IPN back to NWS-Classifieds and the points will be automatically added to the user's account (if the PayPal payment status was on 'completed'), you don't need to do anything

Translation:

In the admin area you find a new feature called „Translation“. At the moment the languages are 'hard-wired' to English and German only.

If you want to add a new language variable into you theme – do the following:

- 1) add this variable into your template: `$LANG['LG_Just an Example']`
- 2) make under Lstring in the 'admin area → Translation' this entry: LG_Just an Example
- 3) now add you translations and save it
- 4) the translations should appear now

Google Maps API Key:

In order that you can use this feature you need to register your own key at Google:

<http://code.google.com/intl/en/apis/maps/signup.html>

Then enter this key into your backend area under „Config“.

Test – User:

This package comes with one test user, Joe Doe.

Joe Doe logs in with:

Username: **user10**
Password: **123456**

Problems?

In case there are problems showing up, please contact us via our form on <http://www.neuber-web-solutions.de/contact>

APPENDIX 1 – For programmers

Flow of application:

- config.php draws values out of 'YOUR_VALUES.php' and database
- index.php in root directory is called
- \$_GET['cmd'] calls the corresponding page in folder /app
 - business logic should go here, into /app folder
- the page in the /app folder may call at the end a file in folder /template with corres. name

Remark:

There is still some HTML floating around in the /app and even the /lib directories.
Goal of this release was to get „rough“ division into /app , /lib and /templates.

APPENDIX 2 – For template designers

Please consider also the information mentioned under „Translation“ - page 10.
We apologize that we used a table for the layout – will be changed in future releases :-)