

# **Sports Betting Tips EBook**

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## **Sports Betting History**

The first ever recorded sports bets, took place on 10 September 1858, by two spectators watching a game between the Brooklyn Eckfords and the New York Mutuals, placed a 100\$ bet as to whether or not John Holden would hit a home run. Holden himself was assured 25\$ if he hit, he did and after the game all the debts were settled.

In 1865 again, in a match between the same teams, three players from the Mutual's agreed to deliberately lose a game in return of \$100 each.

After the scandal involving the 1877 Louisville Grays and other fixed games prompted American League President Ban Johnson to impose a ban on all gambling inside

American League ballparks, beginning 1903. However this ban soon proved ineffective and betting flourished. Richard Higham was banned in 1882 after officiating games so that certain outcomes would be produced in return for money. The Giants manager was tainted after he betted and won 400\$ on his teams winning the World Series in 1905. In 1919 eight members of the Chicago White Sox accepted money to lose the World Series to the Cincinnati Reds. Since 1943 some of the game's biggest names have been tainted and expelled at some or the time for betting and accepting money for effected performance.

Gambling and players involvement has not been limited to baseball and has affected other games like German Soccer and Horse racing also. In 2005 25 year old Robert Hoyzer admitted having accepted money in return for dishonest officiating.

Betting in US dates back a long way, but the real thrust to this industry was with the legalization of betting in Nevada in 1931. After the mining industry started slowing down, gambling was legalized by the state dry on cash, and soon things started showing up.

Once the big casinos arrived on scene, many small sports betting shops were forced out of business.

Gamblers Anonymous was formed way back in 1957, when two men started meeting on a monthly basis and discussing their gambling and supporting each other. After gaining publicity from local media coverage, the first meeting of GA was held on September 1957 in Los Angeles, California.

Membership requires a commitment to stop gambling. Most of the members consider themselves compulsive gamblers, feeling that theirs is an illness which shall worsen with time if not faced. It is not a proactive organization and intervenes only when men or women feeling they can't help themselves and contact the organization. The organization helps by giving its members certain guidelines to be strictly followed by them. There are no membership fees and no outside donations are accepted. It is supported solely by contributions from its members.

Considering the fact that 2 million or almost 1 percent of all Americans gamble as a \compulsion the situation is grave and does need aid. Besides GA, there is also the National Council on Problem Gambling, helping people getting out of their addiction with gambling.

Hollywood has had its share of movies based on sports betting. The hustler, blue chip, and White Men Can't Stand were all based on the issue of Sports Betting.

## **Sports Betting: Betting on sports**

Betting on sports is perhaps as old as the various games themselves. Millions of people have made huge money out of betting on sports. Possibly no game is left virgin of betting. All games have bookies and wages attached to them. Alike is the case with the countries across the globe. Betting is becoming a universal phenomenon nowadays. The difference however lies in the fact that some countries have accepted betting and so have legalized it while others still consider it illicit. For instance betting is taken to be legal nearly in entire Europe whereas Nevada is the only place in United States of America where wagering is deemed to be lawful. But the geographical scenario does not bring much variation in the terms and conditions or the rules and style of betting. The betting policies for a particular game for example cricket remain approximately the same around the world.

But what differs with the place or country is the sport and the amount of bets placed on it. Like people in Asian countries are leaders in betting on cricket. Cricket is the favorite sport in the Asian subcontinent. But in Europe and America games like horse racing, basketball, hockey, soccer and football etc. receive topmost priority. Thus that sport is wagered the most, which is relished, by maximum number of people.

Australia is one of the best places in the world to enjoy betting. This is because betting is legal in Australia and there are ample of sports that are cherished by the Aussies. Australian Football and Rugby are the two eminent names in this category. Lots of good information and even betting guidelines or tips about these games and many others like tennis are available on the Internet due to the legality of sports betting in Australia.

Ireland is the land that gives birth to the most of the English sports action. Irish football and Hurling are unique English sports. Rugby, cricket, golf and tennis are other English sports that invite lot many bookmakers and so bets. The English Premier League or one can say the English Soccer involves tremendous wagering in Europe. Darts are also famous among the English. Many people love betting on the not so common game of Darts. But this isn't all. Punters never leave The National Leagues, the National and International Cups, the Motor Sports like Formula F1 Racing, the IRL or the Indy Racing League and the NASCAR i.e. the National Association of Speedy Cars and Rednecks, involves million dollar wages or even more every year.

Human beings have always made good business through animals. Along with the horse racing the racing of animals like camels, pigs, ponies and dogs invite great amount of betting in Europe as well as on the land of America.

While betting on any game what should be followed is your knowledge of the game and what your intuition or common sense says. A bettor should be pretty clear and confident over the option of his bet. If an individual is making a bet for the first time, don't bet big. It can lead to unexpected snags. Remember, it takes time to learn and develop betting skills.

## **Novice's Guide to On-line Sports Betting**

Sports betting is not a game!

Well, to many people sports betting is first class excitement as well as great entertainment, but you should always keep in mind that the betting industry is not here to entertain you - the bookmakers want your money and punters (gamblers) want to beat the bookies. That is the simple truth of betting; still you can have great fun betting if you control your stakes in a sensible manor and of course win more than you lose! Both tasks are easier said than done, but hopefully this guide will increase your chances of success.

Step 1: Choose your bookmaker(s)

Novices to on-line betting will without a doubt face a number of confusing aspects in their effort to choose their bookmaker.

First of all, there is the media (computer and internet) which you may not be familiar with. Surfing a bookie website can actually be somewhat difficult even for experienced internet users; often due to a confusing interface, the mere complexity of information presented to you and perhaps the many possibilities of taking different actions on the website. But no need to worry - in time most people familiarize with several website

interfaces.

Secondly, the number of bookies in the on-line betting industry has exploded over the past few years, and they are not all reliable, which means that you could end up making a bad choice. To avoid this have a look at our list of reliable bookmakers or if you have friends who bet on-line ask them for advice. You can also visit some of the many for a concerned with betting or read through the chapter What is a quality bookmaker? presented in this guide to get an idea of what characteristics a reliable and fair bookmaker usually possess.

Start your betting experience by choosing only one bookmaker. This will make you familiar with the different types of odds, games and so forth without having to deal with two or more interfaces. By the time you feel comfortable with the website of that bookie and might have become serious about winning money you should definitely sign up with more bookmakers. The reason for this is simply that you only want to place your money where it will do you most good; using the bookie with the highest odds on an event gives you higher profit in case you win.

Step 2: Open an account

Naturally there are different ways of doing this depending on the bookmakers, but in general you need to fill in a standard registration form. At the same time you need to register payment method for example by credit card. Before you give away sensitive information of this kind make sure that the bookmaker has a serious security politic. Approximately 24 hours later the bookmaker will confirm that your credit card has been accepted. Your username and password will then be sent to you either by email or post delivery. You are ready to rumble...

Step 3: What type of bet?

Keep it simple in the beginning. Pick the sports, leagues or players that you have extensive knowledge about. Use oddsDNA.com to find additional up-to-date stats on the subjects in question, before you buy your ticket (bet slip).

Most people are familiar with 1X2-odds so it is recommendable to stick to this type of odds until you feel more confident with the on-line betting environment.

Step 4: Place your bets, please!

Once you have found an interesting play that you want to back up, just put a little amount of your deposit at stake - if you have means like the king of Saudi Arabia, then just forget that last remark. Familiarize yourself to the experience of loosing and winning before you raise your stakes. When you have placed your bet there is no turning back - for better or for worse.

Step 5: Loser or winner?

Should you lose on your first bet, then rest assure it has happened too many people before you. Better luck next time...

Actually, winning the first bet sometimes make people careless, in terms of them thinking they have a special ability to foresee the outcome of a game without researching for facts on teams and players first. In the long run, there is only one way to beat the bookie: Know as much or more about your subject than the bookmaker does.

Step 6: Support the support!

Every serious bookmaker has a support line for you to contact either by phone, email, on-line help, letter or a combination of the mentioned means of communication. Use it! The support-staff most likely want to keep their job, so contact them whenever you are in need of assistance.

Once again, it should be emphasized that you can receive good advice from the thousands of people writing in the for a and news groups focused on betting.

What is a quality bookmaker?

First of all, it is essential to any punter that the bookmaker they conduct business with is worthy of trust: We call this the reliability of the bookmaker. Search for information on the reliability of bookmakers in for a and the like and check our recommendations.

Also the general feeling of the bookmaker site should leave you with an impression of professionalism. This professional touch can be obtained in many ways, by the bookmaker. Some of the main quality features on a bookmaker site are mentioned below:

- \* A payment system of considerable dimensions
- \* Security policies concerning payment and accounts
- \* Support services preferably by phone or on-line communication and other feedback options
- \* A clear and detailed legal policy concerning disputes between punter and bookmaker
- \* Low or no fees when transferring money from or to bank account
- \* Quick and smooth money transfer especially from the bookmaker account to bank account
- \* A high payback percentage
- \* Single game options
- \* Various sports and leagues to choose from including games with big favorites

## **Sports Betting Tips**

Before you place any bet on your favorite offshore sportsbook, you must have a strategy, one that you treat like an investment. There are two questions you must ask yourself before you gamble.

1) How much you want to win? 2) How much you're willing to lose?

There is no guaranteed way of winning, but if you can be smart about your investment, you can certainly reduce risk and maximize return. Set a reasonable target to reach using the amount you're willing to risk, and don't get greedy after you win or lose.

The biggest problems with gamblers are that they don't quit when they're up and will continue playing when they're down. This is the biggest mistake most gamblers make. And to be a real winner, you must not fall into this same trap. So before you gamble, keep in mind how much you want to win, and how much you can afford to lose. And stick with these numbers, once you reach it, cash in.

So what is a reasonable target? This really depends on how much you want to win and how much you're online sports betting each game. If you start off with \$200 and want to win \$2000 by playing \$5 a game, then I would say this is not a reasonable target. You must also understand the chances of winning for each game in order for you to set a reasonable target.

I know this may sound a little vague at the moment, but I will go in depth about different strategies for most of the popular games in my later issues. But for now you must learn to minimize risk and maximize return. The rule of thumb to follow is to have return on investment ratio of 2:1. So if you're willing to lose \$100, then set a target to quit when you're up \$200. Bet at an amount so that it takes you a maximum of 20 wins to reach the target. And when you're down, always leave at least half of what you now have to gamble. This way, it takes a lot of games for you to actually go down to \$0. Never go crazy and just bet everything at once, you'll find that if you do that often enough, you'll always end up losing. Why? Well, if you're down to \$50 now, and you bet it all, you may win and will probably keep online sports betting, but if you lose, then it is game over. The trick to never lose is to always leave some money for back up.

## **Making Careful Sports Betting Decisions**

There are some many online sportsbooks out there that it's hard as a recreational bettor to make a decision where you can bet in the knowledge that you won't be come another person ripped off by a rogue sportsbook. The fact is that there are less dodgy operators around than, say, 2 years ago. However, this does not mean you don't have to do your homework when deciding where to bet. Here are some simple things to look out for when selecting an online sports betting operator:

Licensing - not enough can be said about this. There are some very questionable places in the world that

grant "gambling licenses". As far as we are concerned, the only places that offer valid licenses are first world countries, Costa Rica and Antigua. Steer clear from anything else.

Margin - every sportsbook takes some sort of margin on each bet, although it varies greatly. If either you can not find information about the margin, or it seems excessively high, move on.

Bonuses and Promotions - If a sportsbook offers a huge sign up bonus, it is often reason for suspicion. Why would anyone increase your odds by giving you tons of free cash. Bonuses have their place, but it's a sweetener and no more.

Payout procedures - Are these clearly published on the website? Even if its is, send them an email to confirm their process and turnaround time.

Blacklisted? - You'd be amazed what pops up if you search for "Sportsbook name" + blacklisted in Google.

Customer Service - Phone the toll free number listed on the site before making a deposit. Ask them a simple question like what is their minimum deposit. If you don't get a concise answer, in proper English, it's time to leave.

Track record - How long have they been in business, or better yet, can you even establish this from their website.

There are many other things to look out for like ownership and awards won. At the end of the day, you should trust your gut instincts and do enough research to make you comfortable. Sports betting should be a fun activity and free of the stresses of wondering if your money is safe.

## **The Concept of Value in Sports Betting!**

In sports betting you need to make sure that your bets (and trades) are good value in order to make a profit. If you do not do this you will still win bets but profits may be harder to achieve.

Let me explain this last statement. I actually lose more bets than I win - but the prices or odds at which I bet compensate for the losing plays.

If you bet all season long on the NY Yankees (US Baseball) or Arsenal FC (English Premiership) - to win each game - you will probably end up with a fairly good winning strike rate - but it is unlikely that you will make any money. The odds will be 'short' and you may do better to try and predict when these teams might falter - and bet against them at the over inflated prices being offered on the opposing teams. These opposing teams will most likely offer the value - as they are not the popular betting choice.

When we flip a coin, we know that the true chance of it turning up heads or tails is 50% or 'evens' (1/1).

As an example we set up a 'coin flipping' betting event. A neutral party begins to flip the coin. With each subsequent flip there is a definite preference for heads in the betting. The bookmaker or sportsbook takes this in his stride, he has already set the odds at 10/11 (-110 US) for either outcome which takes into account his commission. He knows that this trend is fairly usual as heads is often favored in this type of event. He decides, however, to balance his books a little by reducing his odds on heads to 5/6 and increasing tails to 1/1.

Heads is now an even shorter price and represents no value. Tails now stands at a slightly better price but still only represents the 'true odds' or likelihood of winning at 1/1 or 50% and so is not value.

The event continues and still the betting favors heads. Why? Well the 'average bettor' does not really understand 'value', he does not understand that heads might well be a bad bet or hold no value. He just enjoys betting and since 'heads' is winning - he wants to bet on heads.

The bookmaker balances his books again with a dramatic shortening of the odds for heads to 4/9 and a lengthening to 6/4 (+150 US), on tails.

At this point the professional bettor would step in and begin to place bets on tails. He knows that he has got value at 6/4 for an event where the 'true odds' of success are 1/1.

## **Sportsbook Money Lines**

The Money Lines, as some may call, are not as complicated as it appears. Unlike point spreads which represents probability based on game points, money lines represents probability with money.

A simple way to understand money lines is to think of it as an indication of the amount of money you need to bet to win \$110 and the amount of money you will win if you bet \$100. Money lines are preferably explained based on a \$100 value since it is used in most of the games but it doesn't mean you can only bet a \$100 on a game. You can bet with money lines with any amount of money and it will become proportional to the money lines odds.

Money lines are used mostly in popular sports like football and basketball. Let me explain you an example of money lines with a game of NFL where it is widely used.

For example, the Patriots are the favorite against the Steelers on an AFC game. Since the Patriots are the favorite, the money lines are fixed so they have a money line of -110. The Steelers being the underdog has a money line of +110. If the Patriots are your preference and you choose to bet for them, you have to bet \$110 to play a chance on winning \$100. If you decide the Steelers are in a come back still not more of a favorite like the Patriots but you still think they can win the game then you bet \$100 to play the chance of winning \$110. This is because the probabilities calculated by the oddsmakers that are made into money lines are balanced to win less money for betting on a team that has more probability of winning and winning more money for betting on a team that has less chance of winning.

It is not necessary to bet a \$100 on money lines. You can choose to bet more or less and your winning will be proportional to the \$100 and \$110 value. For example if you bet \$55 on the Raiders with a money line of -110 while the Jets have a money line of +110 and they win, you will receive \$50. If you plan to bet \$50 on the Jets and they win you get the amount of \$55.

Money lines are very easy to understand and explain probability with an approach on showing who has a better chance to win and who doesn't. Anyway, the easier way to understand money lines is by wagering. It is by experience of the process that you gain knowledge and your future betting experience will be really worth full.

## **Betting on Sportsbooks**

Successful betting on sportsbooks, or successful handicapping requires a substantial amount of homework and a systematic approach to gambling and money management. Profitable gambling on sportsbooks games has its price and you must be willing to put in the time and research.

Top Sportsbooks will show you some of the things you'll need to know to make better picks and win more money this season.

1. Always approach the sportsbooks games in terms of an entire season.

Don't try to win big on one game and set your goals to win more games than you lose over the long haul of an entire season. If you are serious about success, you must make a plan and remain disciplined. You should plan the proper bet size on each play or game. You should never risk more than 5% of your bankroll on any one play. I would guess that most of the sportsbooks gamblers are wagering too much on each game and ask you not fall into that same trap.

2. Narrow your weekly gambling choices down and make quality bets.

Narrow your weekly gambling choices down to no more than seven games per week. It's a rare week when more than a few games will stand out as good gambling values. Find these games and you'll better your odds of winning more than you lose. Whatever system you use for your sportsbook betting

remember to keep it simple. You don't want to worry so much about how much each play is worth and forget to handicap. If you want to be successful at sports betting remember that money management will be important.

3. Look for the best early moneyline and point spread values in the season.

Take advantage of early season point spread and money line value before the odds makers have had a chance to catch up with which teams are hot and which teams are not. During the early part of a season, look for teams that are playing much better or worse than expected to get your best value. Many novice handicappers concentrate on how a team performed the previous year, but in this era of salary cap constraints and constant roster turnover, teams never perform at the same level in two consecutive years. In addition, teams that performed well the previous year are no longer a good value because you are laying a much higher price with them, especially at the beginning of the next season. Start your handicapping analysis before the season starts so you'll be ready to take full advantage of the first few weeks of the season.

4. Find the best odds and gambling lines.

One last place to look for value is in the line itself. With hundreds of online sportsbooks already in existence, and more springing up every season, handicapping lines and point spreads will vary from one sportsbook to the next. Having multiple places to shop for the best lines offer bettors an extra point on many games. A few extra wins that would have been pushes, and pushes that would have been losses can make a huge difference in a handicapper's bottom line at the end of a season. A few minutes of shopping around for one last chance of additional value will make certain that you are getting the best odds for your gambling dollars.

5. Use research not trends.

The first type of a sportsbook gambling method is where you research as much as possible about the teams and the games specifically, weigh all the relevant substantive factors as best you can, and arrive at your best educated guess as to the likely outcome. The key to this method is a lot of research. The more informed your opinion or intuition is, the better. The second method involves looking for specific trends that appear to hit at a greater than chance rate, and then betting the games that fit these trends. The overwhelming majority of such trends have little or no predictive value whatsoever. One reason I say this is because there are an infinite number of possible trends like this, so of course you can always go back after the fact and find as many as you want that have hit at a surprisingly high percentage. But you want to identify the ones that will continue to hit at that above chance percentage, and that is a very elusive task. For all intents and purposes, ignore trends and concentrate on trying to figure out who is the better team and by how much.

## **Bet on Sports Like a Pro**

Sports betting is a challenging form of betting and despite its seeming lack of strategy and complete reliance on knowledge of the event, good sports betting actually relies on a great deal of strategy which must be used in order to win. The most important tactics involve a close analysis of the information upon which a sound judgment must be based and thereafter the bet must be placed. A winning strategy takes a few salient factors into account which are:

1. The amount of the bid
2. The kind of bet
3. The odds on offer

Sportsbooks in the US and Bookmakers in UK are entities that accept sports bets. The bets can be placed predicting the outcome of several sporting events like Baseball, Snooker, Basketball, Hockey, Soccer, Football, Tennis and hundreds of other sports and athletic activities. Just to cover some basic definitions: a sportsbook is the one that accepts the sports bet. An oddsmaker is the one who sets the odds of betting.

**Betting the Odds** In order to place a bet, you must first select the type of bet and the amount you will wager. This naturally will depend upon the odds that are being offered. Before you go ahead and place the bet, carefully scrutinize the range of available odds.

The odds must be in the ratio of at least 2:1 for the bet to be worthwhile. Another factor that must be taken into account is the amount being given by way of commission to the sports-book. This ideally should be a minimal percentage of the total value of the odds.

Given below is a list of some common kinds of bets:

1. Single or Straight Bet: This is betting in its most basic form and allows you to bet at given odds, upon a winner.
2. Point Spread: Under this bet one can bet on one of two selections that have been equated through the allocation of suitable points. In the Point Spread the number of allocated points are shown with a + sign for the favorable side and a - sign for the underdog. In order that the better wins, the favored team must win by more than the Point Spread. On the flip side, if a bet has been placed on the underdog, that team has to lose by less than the Point Spread for the better to win.
4. Buy Points: This involves moving the Point Spread positively, by paying a price.
5. The Moneyline: This type of bet is simply on who will win. It establishes the odds for each side but is the reverse of the Point Spread, with a - sign standing for the favorite and the + sign for the underdog.
6. Total Bet: This is similar to point spread bets, only in that the better bets on the total points scored.
7. Over/ Under: This is a bet as per which the number of points scored by the teams in any game will be beyond/ over OR below/ under the total set by the oddsmaker.
8. Parlay of Accumulator: This is a way of betting on multiple sporting events in the hope that a big payoff will be made if all win. The picks made are in relation to the point spread. Even if one event does not win or draw, the better loses the entire bet. Huge amounts can be made through parlay betting, in the event of a win.
9. Teaser: A teaser is similar to a parlay, however it has the option of adding or taking off points from one or more than one Spread bets. The odds depend upon the number of points the spread is moved as well as upon the number of teams that are combined to form the teaser.
10. Futures: These are bets on who will win the championship in the event that there are more than two possible teams to bet on. Substantial variations between sportbooks exist in house edge on futures.
11. Buying Half a Point: In this, the straight bet player gets the option of moving the point spread half point to his advantage. The most appropriate time to buy a half point is when one team is favored by 2.5, 3, 6.5 or 7 in football. This is primarily due to the fact that several games end in a 3 or 7 point difference. The extra half point may end up turning a loss to a draw or a draw to a win.

Of all these types of bets, three types of bets are prominent and must be used for the simple reason that they are simple themselves, are easy to win and have a good chance of winning. These are the Straight bet, the Doubles and the Future.

Here are a few Betting tips that will help you to place the Best Bets and push you towards a big win, they are:

1. Always make an intelligent analysis of the odds and the offer of the bet.
2. For a simple bet, stick to the Straight bet as it is non-complicated and has good winning prospects.
3. Bet wisely by keeping your selections limited. Also try to limit the influence of bias in your betting. If you are a fan of a team try to limit the effect of that favoritism when betting.
4. One of the most rewarding bets is the 'Future' bet but only if you know a lot about the sport being played and about the players.
5. By betting regularly though systematically and in an analytical manner, one can improve your judgmental ability.
6. Contain the urge to bet with your winnings immediately. If you do not follow the standard rule of 50%, at least put some of your winnings back into your pocket.
7. Make sure your sportsbook is a member of a known Gambling Association, makes a quick payment and is easily accessible. Read in between the lines, about matters pertaining to disputes.
8. Train yourself to look for value odds - you will master this art soon, with time and practice.
9. If deciding between two seemingly equivalent choices, trust your judgment and not that of those who have bet before you. In so doing, choose a selection with a little higher risk so as to hike up the winnings.



10. Bet on games and leagues where the sportsbook's commission is the least. This is often in the sport or sports with which that sportsbook does most of its business, as it is likely the most efficient in that area.

## NFL Betting

In this article we review and comment upon the basic and exotic types of bets available to players who want action on the NFL. First, a couple of "warnings"

1) Not all bookies offer all of the bets below.

2) Not all bookies offer the bets at exactly the same odds. The odds listed are what I perceive to be the industry standard, and rarely should you accept worse. Occasionally you'll find shops offering more generous odds, be it on a week-in, week-out basis or as a short-term "special".

OK, for the purposes of explaining the bets we'll assume the following first week lines in the NFL. For more info on what a line is (and isn't), see the first article in the series.

Patriots 47.5

JETS 6.5

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Oakland 45

GREEN BAY 10

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Detroit 49

SEATTLE 7.5

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Minnesota 48

ATLANTA 3

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Pittsburgh 7

CLEVELAND 41.5

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Now here we go:

1) SIDES

This involves the smaller number listed by each pair of teams. The team beside the smaller number is favored by that many points. (So the Jets are favored over New England by 6.5, Green Bay is favored over Oakland by 10, Seattle by 7.5, and so on.)

Pick the team you like to win the game, including the handicap. You risk \$11 for every \$10 you want to win from the bookmaker. If you choose Seattle, Seattle must win by more than 7.5 points (so 8 points or more). If you prefer Detroit, Detroit either has to win on the field or lose by 7.5 points or less for you to win your bet. So it doesn't only matter, sometimes, who wins the game, but who wins including the handicap or "spread".

If Detroit wins, Detroit bettors win.

If Seattle wins by 8 or more points, Seattle bettors win.

If Seattle wins on the field by 7 points or less, Detroit bettors win because Seattle "didn't cover the spread".

Suppose in the Pittsburgh-Cleveland game Pittsburgh wins by exactly 7 points, the line. In that case all bets are considered off, and risked money is just returned to bettors. This is called a "push", "wash", "jerk", and other things I can't print here.

This is the most common bet in football. If you're risking \$11 to win \$10 on each bet, you must be right 52.4% of the time to break even.

## 2) TOTALS

This involves the larger number associated with each pair of teams. This is the "Over/Under" number, and it's listed beside the underdog.

Envision the total final score of both teams in the Pittsburgh-Cleveland game. If you think it'll be "OVER" 41.5, risk \$11 to win \$10 from your bookie. If you think it'll be 41 points or less, bet the same amount on the "UNDER". Overtime counts!

If the Minnesota-Atlanta game ends 28-20 for a total of 48, that's a push treated the same way as a side that pushes. Bettors just get their money back.

Another common bet, the "TOTAL" can see the bettor cheering both teams' offenses, or both teams' defenses. At the dorm one year in university I had the over on the Super Bowl. More than a few people were confused why I wanted both the Bills AND the Giants to run it up!

## 3) PARLAYS (in Europe, "ACCUMULATORS")

Number of Teams ..... Odds

2 ..... 13/5

3 ..... 6/1

4 ..... 11/1

5 ..... 20/1

6 ..... 30/1

7 ..... 50/1

8 ..... 70/1

In a parlay, you pick two or more sides, totals, or a combination of sides and totals, and if they all win, you win at the odds quoted. If one or more of your picks loses, your bet loses. A popular bet is one that parlays the side and the total in the same game often "favorite and over" or "underdog and under".

Pushes in Parlays: If one of your picks pushes, most places use "ties reduce": that one part of your parlay that pushed was deemed not to have been played and you now have a parlay with one pick less. So if you played a 5-team parlay and 4 of your picks won and 1 pushed, you would be credited with a winning, 4-team parlay. Avoid any shop where ties on parlays lose.

In general, multiple team parlays are BAD BETS! The true odds of hitting a 2-teamer is 3-1 and a 3-teamer 7-1, so the standard odds above give the bookie a modest edge. The bookie's cut gets big thereafter though: The true odds on a 4-teamer are 15-1, on a 6-teamer 63-1, and on an 8-teamer 255-1; the payoffs aren't nearly that good! Some people say "Well it's like the Lottery...maybe the jackpot should truly be \$20 million, but who's going to complain about winning \$7 million?". Take that philosophy if you like, but take it at your own risk.

## 4) TEASERS

This bet is so named because it can tease the player into thinking he has the advantage over the house. We'll discuss 2-team teasers, but teasers of more teams are also available and work the same way.

2-Team Teaser

6 Points: 10/11

6.5 Points 5/6

7 Points: 10/13

Pick two sides, two totals, or one of each. Like a parlay both must win, but you get to move the line in your favor by 6, 6.5, or 7 points depending on how much you bet.

If you like Seattle and the over in the Pittsburgh game and you choose a 6-point teaser, then you lay \$11 against your bookie's \$10 and you need Seattle to win by (7.5 - 6) only 1.5 points or more and the total in the Pittsburgh game to go over (41.5 - 6) only 35.5.

If you like New England and the under in the Pittsburgh game on a 7-point tease then New England has to win or lose by (6.5 + 7) at most 13.5 points and the Pittsburgh total has to go under (41.5 + 7) a score of 48.5.

Books treat pushes within teasers differently from place to place. Check out the shop's rules before you bet. Be sure to avoid a place where "ties lose".

Is the teaser a good bet? A teaser is a lot like a cello recital. Done properly, with attention to subtleties, it can be beautiful. Done incorrectly, it's the ugliest thing ever. A future article will be entirely devoted to teasers.

#### 5) MONEY LINES

Some people prefer to bet on which team will win the game without the use of the spread. This is called "betting on the money line" or "betting straight up".

On the Patriots-Jets game you might see a money line of:

Patriots +\$240

Jets -\$280

The minus number goes with the favorite. That is how much you must risk on that team to win \$100 of your bookie's dough.

The plus number goes with the underdog. That is how much your bookie would wager against your \$100 if you took that team.

If there is no favorite, each team is listed at -\$110. For either side you must risk \$110 to win \$100.

Money lines can be parlayed; consult a book on sports betting for how to calculate payoff odds. (All baseball odds are money lines, so a book on betting baseball would have this for sure.)

Most shops have a fixed conversion table for spread odds to money line odds. 3-point favorites are near -\$150 on the money line, touchdown favorites near -\$300, and 10-point favorites near -\$500. Most shops won't have a money line on a game where the spread is more than 14 points.

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Most shops have all the above bets available. The following bets are slightly more "exotic" and are hit or miss. Some books cover exotics, some don't; those that do may have some and not others.

#### 6) 1ST HALF and HALFTIME LINES

These are very common now. Before the game the book will offer a line on the first half side and total. Once again you lay \$11 to win \$10 and the bet is "finished" at halftime. Similarly, at the half, bookies will deal a line on the second half of play only (but this does include overtime, if any).

Many people beat these lines with great frequency. I haven't figured them out yet. Worse, they can be abused by dummies like a guy I know in town: ESPN's Sunday game comes on here at 9pm, and this year MNF has unfortunately reverted to its old time slot, 10pm. If he has a long day ahead of him my friend will just bet the first half numbers so he won't "have to stay up to see if he wins".

#### 7) "IF'S

With apologies to Rudyard Kipling, the "if" bet is more about being a manager of money than about being a man. You call in two bets at once but the second one only plays "if" the first one wins. Usually the second bet is on a game that will start before the bet on the first game is decided. Be very clear with the clerk that you are placing an "if" bet. (Say "if" a LOT!).

You may decide you like the Jets and Detroit in Week 1, but you want to limit your risk. So you decide to bet \$110 to win \$100 on the Jets -6.5, and then instruct your bookie to put \$110 on Detroit +7.5 on the West Coast game, but only if the Jets win for you in the early game.

If both teams win, you win \$200...\$100 from the Jets and \$100 from Detroit. Nice. If the Jets win but Detroit loses on you, you're out \$10: The Jets won you \$100 but you lost \$110 on Detroit. If the Jets don't win by 7 or more, you lose \$110-your Jets bet. The Detroit bet doesn't happen because the Jets didn't win for you.

So you can win \$200, or lose pennies, or lose at most \$110.

#### 8) REVERSES (Sometimes called "if-and-reverse")

The reverse is two "if" bets on the same two teams, with each team on the front end once (and so each team is on the back end once as well). A "Reverse" on the above teams is simply the addition of a mirror "if" bet: one that puts \$110 on Detroit no matter what, and if Detroit wins, puts \$110 back on the Jets.

So if both teams win, you win \$400-two times \$200, the total winnings on a single "if".

If one team wins, you lose \$120. Let's say the Jets win but Detroit loses. In the "Jets first" side, you won \$100 on the Jets, but you then lost \$110 on Detroit. Down \$10. On the "Detroit first" side, Detroit lost, so you lose \$110, and the Jets bet never happened. So you lose \$10 plus \$110 for \$120.

If both teams lose, you're out \$220. Both front-ends are losers so both back-ends are thankfully void!

Some people like parlays, some prefer reverses. Get opinions on this in the posting forum. I prefer single bets rather than parlays or reverses!

#### 9) ACTION POINTS

Somebody once called this "the crack cocaine of wagering". I wish people used more creative analogies. It's just another intriguing bet!

You not only back a team to cover the right side of the spread, but your payoff depends on how well they do it. Suppose you like Atlanta -3 over Minnesota. Figure out your unit-bet. Let's say it's \$10. For every point more than three that Atlanta wins by, you win \$10. For every point Atlanta falls short of winning by three by, you lose \$11.

If Atlanta won by 10, you'd win \$70: Take the winning margin (10), subtract the spread (3), and multiply the result by your unit-bet (\$10). If Minnesota won by 3, you're out \$66: Atlanta came up six points short of winning by three, so multiply 6 by your unit bet to figure out your loss.

Most shops "cap" a win or loss at 15 or 20 points, and clients can usually lower the cap number when the bet is placed. So if Atlanta loses 56-7, you're not out \$520. If they win in a rout, in this example you win a maximum of \$200 on a 20-point cap. Most people who bet action points bet them when they smell a blowout.

Playing Action Points offshore requires a big bankroll because most shops require you to have in your account enough money to cover an "absolute loss" of the cap number of unit-bets.

#### 10) SUPREMACY or SPREAD BETTING (European & some Australian Books)

This bet emerged from financial districts in London, Madrid, and likely other stock exchanges. It's the European version of Action Points.

The term "Spread" here is NOT the traditional spread. In the Atlanta example above, instead of booking Action points on Atlanta -3 (or Minnesota +3) the bookmaker would list what he calls the spread here as something like "Atlanta, 1-5".

The good news is that winners earn \$10 a point and losers lose \$10 a point, not \$11/point per action point loss. The bad news is that it's a split-line: Atlanta-backers have Atlanta at -5 (the higher spread number goes with the listed team, the favorite), and Minnesota-backers have Minnesota +1 (the lower spread number). What happens if Atlanta wins by exactly 2, 3, or 4 points? Everybody loses!

Supremacy, for this reason, is a poor choice for the bettor in comparison to Action Points. When a game lands splat on the odds-maker's line in Action Points, all bets are off. In Supremacy, the bookie collects a small sum from everyone. This is particularly poisonous in pro football when the number 3 lies within the spread...a disproportionate number of games are decided by exactly three points.

#### 11) BUYING POINTS

Suppose you like the Patriots at the quoted line of +6.5, but you "really" like them +7. If you can't find +7 at another shop, you can move the line half a point ("buy" a half point) in your favor by laying \$12 to win \$10 instead of \$11 to win \$10. On a to-win-\$10 bet, each half-point move will cost you an extra \$1 of risk. One exception is moving "onto" or "off" the number 3, which usually costs \$1.50 of risk to move both on and off. (This is because lots of NFL games are decided by exactly 3 points.) Places that offer point buying will usually let people buy up to between 3 and 7 points.

This can be useful when the line is around the number 3 in football, but otherwise is of questionable value. Check out opinions on the subject in our posting rooms.

#### 12) PROPS ("Propositions")

Any other strange bet may be referred to as a prop. You may see something in the Jets game like "Who will pass for more yards, Testaverde or Bledsoe?" Odds are quoted with each possible outcome in money line format. These are especially popular for the Super Bowl.

Play props that interest you, but if you're going to play a lot, look for lines that don't give the bookmaker too much juice-or you may wind up being squeezed dry.

## Online Sports betting Tips

In the past, sports betting was a famous recreational activity. But today it is more than that. A complete business, an alternative investment. People are minting money through sports betting. Whether Basketball is being played, or Football, or Baseball, betting is done on all sports, at a large scale such as Football betting, NHL Betting, Basketball Betting. Although it is not legal in most of the countries, yet it is heavily carried out around the world. And online sports betting has brought sports betting within every body's access. Wagering lines are available on all sports and people enjoy sports betting online, 24\*7.

Sports betting, either online or off-line, requires good skills, tactics and luck. If one wants to beat the odds then one should be the master of game, betting odds and picks. A little mathematics and knowledge can turn the game in one's favor. The most important tactics involve a close analysis of the information upon which a sound judgment must be based and thereafter the bets must be made. A winning sports strategy based on the following handy sports betting tips:

\* Carefully scrutinize the range of available odds because the type of bet and the amount you will wager depends on odds. The odds must be at least in the ratio of 2:1 for the bet to be worthwhile. \* Be static and quiescent while betting. Keep your likings and favoritism aside before making a bet. Give a deep and thorough study to the team's performance before choosing for bet. \* If you are betting through internet, always select trusted sportsbook. The most important factor in choosing an online sportsbook involves the quality of the sportsbook. There are simply too many cases in which a player unknowingly joined a sportsbook and when it came to collect the winnings, the company could not pay. You should find a sportsbook that has good recommendations and excellent payout policies. \* You can find hundreds of sports betting opportunities, but all these are not the value betting opportunities. Wait for a value betting opportunity so that you can bet intelligently and win handsome payout. \* Learn about the sports to which you are betting. Read related materials like rules, tips, and secrets. Knowledge of the game helps in placing wise bets. \* Keep your wagering money within limits. \* By betting regularly in a systematically and analytical manner, one can improve judgment and logic.

Sports betting is a challenging form of betting and greatly relies on knowledge and skills. Learn some good sports betting tips and bet on your favorite sports; You will start doubling your income!

## Horse Betting

Horse racing is perhaps one of the oldest sports in America. The charisma and aura of the game is such that it refreshes and revitalizes your spirits. If taken in the right sense i.e. not as a gamble with your limited money, horse racing is one of the best and conspicuous sports to play.

Before taking on to this game, one needs to have a very lucid idea of the entire chemistry of this game. This includes a proper knowledge of different strategies and rules of the game. Since you will be betting on horses taking part in the race, your primary knowledge should comprise which horse will take you to victory. The best means to educate your self about the horses is to pick up two three latest good magazines on horse racing. The statistics in there reveal which horse is by far the most wanted one and also the reasons for it. Read the average winnings of different horses and why some horses fail to make it to the list of favorable ones. Make an appropriate assessment in your mind about the horses on the basis of your readings.

The best you can do after that is to visit the race course if it is thrown open to public to attend morning sessions. If not, don't be disheartened. Just try to make it a little early to the ground on the event day. For that will give an opportunity to read the track and perceive various horses to make your observations. Try to match your readings with your perception. Based on a survey of the track (if the track is dry, wet etc.) there are several parameters to decide the winning chances of the horse on that very day. With a hawk's eye scrutinize the behavior of the horses as they march past to the stands before commencement of the race. If the horse is sweating, limping, walking with head down, or seems inattentive, weary and distracted then there are less chances to its win. Bet on the horse with an adequately sturdy built and fluent gait keeping in mind your analysis of the track and what your intuition says.

The horses are even categorized as- Front Runners, Closers and Morning Glories. The front runners

occupy the front stage throughout the race. The closers are close chasers since beginning and can be effective winners in the end. The case is different with morning glories that shine brightly like the sun initially but die out soon, leaving at an unsatisfactory note. If two horses simultaneously reach the end, it is a tie case known as dead heat in the language of this sport. A finish is termed as blanket finish when two horses end up so closely that there is a negligible difference between them. If you are new to this sport, you are advised not to take any risk of betting on a horse that has more odds. The more are the odds, the least are the chances of winning. For instance if the odds are 10:1 then for every 1 dollar you bet in return you will get 10 dollars back which is not considered to be a good deal. A fair adjudication of the odds on the basis of kind of field, past record and type of the horse and the jockey who takes on the horse is made by the odds makers on the field. This calculative efficiency gradually sweeps in with experience.

But one thing should always be categorically borne in mind that you should wager on the horse only when the money you bet is the one you can contentedly afford to lose. Never make it an addiction that makes you bet the money meant for your child's education or household work i.e. any basic, important necessity of life. An addiction to any thing is fatal in the end. So let horse racing be a pleasure in leisure.

## **Money Management for Sports Betting Success**

### **A Fundamental Strategy to Grind Out Long Term Profits**

Let's face it: the number one goal of anyone who bets on sports is to win money. No one likes the feeling of wagering on a sporting event and then losing their hard earned money because their team didn't win the game or cover the point spread. It has been well discussed in the past that most people who bet on sports lose money in the long run. After analyzing this trend, one of the biggest problems that most amateur bettors have is a poor, or nonexistent, money management strategy. While nothing in sports betting is ever for certain, there are some very important skills that you can learn, and implement today that will set you apart from a majority of the people that lose money betting on sports. You can become one of the few who shows a nice profit. This article is by no means all that there is to know or consider with a money management program, but it will give you a SOLID foundation from which to build your bankroll month after month, and year after year.

#### **Establishing Sports Betting Goals**

As I said earlier, people bet because they are trying to show a profit. One of the main questions that you need to consider when developing a winning plan for success is:

1. How much money do I want to make monthly or yearly from betting on sports, and do I have enough money to start with to accomplish this goal?

It's ok if you don't have a clear understanding of what the answers to the above two questions should be. Very shortly it will be perfectly clear.

Let's use an example of an unrealistic goal: "I would like to make \$500 per month betting on sports. I have \$500 to start with at the beginning of the football season."

**FORGET IT, GO FIND A NEW HOBBY, OR GO PLAY THE LOTTERY!**

Now let's use an example of a realistic goal: "I would like to make an extra \$100 - \$300 per month betting on sports. I have \$3000 to start with at the beginning of the football season."

**NOW THIS IS MUCH MORE REALISTIC, AND THIS ARTICLE WILL SHOW YOU HOW TO DO JUST THIS AND MORE BY FOLLOWING SOME BASIC MONEY MANAGEMENT SKILLS.**

Just as with any business, if you treat sports betting as a serious business, money can be made, if you understand what is involved. Most people have unrealistic expectations that they can bet \$50 a game with a \$500 bankroll and be doubling their money in no time. It just DOES NOT AND WILL NOT work this way. We will now look at how to establish a proper bankroll for your betting habits, set realistic goals, and run your sports betting just as you would do with any other business.

#### **Bankroll Size**

The first thing you need to do is establish a starting bankroll for your sports betting, and then decide how much you will be betting on each particular game. Your bankroll should always determine your betting size, and the size of your bets should correlate with the size of your current bankroll.

Let's define bankroll size as the amount of money available to place your bets with, and the investment vehicle to build your profits. The main betting technique that we use, and that we recommend you use for long term success with a majority of your bets is a basic 2% flat rate of bankroll. What this means is that if you start with a bankroll of \$1000 your first bet would be for \$20, or 2% of your bankroll. Why 2% you may ask? By betting 2% you will have nearly no chance of losing your entire bankroll during a losing streak, because as your bankroll decreases, a 2% bet will also get smaller as well. When things turn around and you go on a hot streak, and your bankroll grows to more than your initial \$1000, you get to increase your bet size, simply by being disciplined and sticking with the 2% flat rate of bankroll system.

Now you can see that if you are the type of person who feels comfortable betting \$20 a game, you should start with a bankroll of \$1000. You need to use this type of system to minimize your losses during cold streak and maximize your profits during a hot streak.

How much can I expect to profit?

To look at this we will use a scenario of someone who has a starting bankroll of \$1000 and we will examine how much money they can make using the 2% flat rate of bankroll system with different winning percentages for picking winners. We will track 100 bets.

Scenario #1

Starting bankroll: \$1000 Winning percentage: 55% Initial bet size: \$22 Number of bets: 100

Results:

55 winners = \$1100 45 losers = \$990 Rough estimate using 11-10 point spread odds \$1100 - \$990 = \$110 profit

Scenario #2

Starting bankroll: \$1000 Winning percentage: 57% Initial bet size: \$22 Number of bets: 100

Results:

57 winners = \$1140 43 losers = \$946 Rough estimate using 11-10 point spread odds \$1140 - \$946 = \$194 profit

Scenario #3

Starting bankroll: \$1000 Winning percentage: 59% Initial bet size: \$22 Number of bets: 100

Results:

59 winners = \$1180 41 losers = \$902 Rough estimate using 11-10 point spread odds \$1180 - \$902 = \$278 profit

If you are getting thoughts that you are interested in making more per 100 bets there are two ways to make this happen with this system. The first is to pick a higher percentage of winners, if you pick higher than 60% winners you will make more money than if you only pick 55% winners. The second way is to increase your bankroll, which will allow you to increase the size of your bets. As a 2% bet of \$1000 was \$20, (we used \$22 to simplify the math), 2% of \$2000 would be \$40. This situation would now allow you to increase your profits quite nicely over a 100 bet stretch.

The above is a basic fundamental strategy involved in long term sports wagering success. It is a way to grind out long term profits month after month, and year after year. This system does not have the excitement factor of hitting a 6 team parlay, but it is a very safe way to build a bankroll little by little and make you one of the few you can proudly show a profit at the end of the year.

## **Basketball Sports Gambling Strategy**

Basketball sports' gambling is a game of skill and relies on a great deal of strategy, which must be used in order to win. The challenge is to gather and analyze as much information as you can about a game, weigh the probabilities of each team winning, and subsequently compare your opinion to the odds makers. Make the right judgment and you win. To keep the sports gambling simple and fun I am only going to cover straight bets. When gambling on a basketball game, there are two ways to place a straight bet within that

same game. You can either bet the line also known to as the side, or how many points will be scored in the basketball game also known as the total. The Straight Bet is betting in its most basic form, which allows you to bet at given odds, upon a winner. The Point Spread can bet on one of two selections that have been equated through the allocation of suitable points. In the Point Spread the number of allocated points are shown with a + sign for the favorable side and a - sign for the underdog. In order that the better wins, the favored team must win by more than the Point Spread. On the flip side, if a bet has been placed on the underdog, that team has to lose by less than the Point Spread for the better to win.

Example: Detroit -8.0 Seattle 196

In this example, Seattle is the favored team to win the basketball game by at least 8 points. The underdog team is Detroit, where the listed total for the contest is placed at 196. If you take a straight bet on Seattle, you are betting that Seattle will win by at least by 8 points. Conversely, if you bet on Detroit, you are betting that even if they do not win the game, Seattle will not win by as many as 8.0 points. Say the final score was:

Seattle 100 Detroit 98

If you bet on Seattle, you would have lost, because they did not win by at least 8 points. All of these sports gambling sites offer some sort of bonus for you to do your betting online with them. They are not the outrageous bonuses that you may hear about, but are adequate to start you out. You have to be careful about sportsbooks that offer the unbelievable bonus deals because they may not be able to stay around for the long haul. In most of the sports gambling sites, if you wagered \$100 on Seattle, your loss would be \$100. On the other hand, if you wagered on Detroit, you would have risked the same \$110 to win \$100. In other words you are laying 11 to win 10. The odds in the sportsbooks are listed in this manner: 10/11. The left-hand side of the backlash is what you stand to win and the right-hand side is the number you risk losing.

In this basketball game, there was a total of 198 points scored. This exceeded the total of 196 that was predicted by the lines makers, so the game went Over. If less than 196 combined points was scored in the game, the game will have gone Under. On total points at most sportsbooks, once again, the odds are 11/10.

The loser pays more than the sportsbook pays to the winner is the net profit that the sportsbook would make. This is called the juice. When looking for a sports gambling site you should look for a small juice. A line movement in any direction indicates which team that the people are betting more on. Sports gambling sites will move the line in either direction to try and entice a bettor to bet on the side that is needed to even out the amount wagered on both sides of the game. This is way the sportsbook makes its money on the juice and do not let movements in the line influence your betting. You do not want to place your wagers with a sportsbook that does not move its line, because you would then be dealing with a sportsbook that is gambling and that is poor money management by that sportsbook.

## **Internet Sportsbetting Options**

### **Internet Sports Betting**

The Internet has grown tremendously over the past decade. From placing sports bets to buying a car, the Internet has made our lives extremely comfortable. The Internet has been a great tool for sports bettors. The wealth of information that's readily available has helped sports bettors make more informed decisions. In the old days, you were limited to whatever you heard on the street.

### **Understanding your Internet sports betting options**

The Internet offers you a choice of hundreds of established online casinos and sports betting portals that offer superb features and great bonuses. Since they have a lower overhead than a traditional brick and mortar gambling operation, online gambling destinations can be very liberal when it comes to a signup bonus and ongoing promotions. Online sports betting destinations are online 24 hours a day and just a click away.



The options available through Internet sports betting sites are numerous and varied. Equipped with the right information, you can enjoy a plethora of betting options. Much like the stock market, knowing when to bet a moving line can be the key to success. Most online sports books are simply followers of other lines. Paying attention to line moves is vital to winning long-term. Thanks to the Internet, it's now possible to watch line moves from the comfort of your favorite chair.

The Internet today, provides a number of quality sports betting online services. Not only do sports betting portals offer terrific betting odds for a number of games like horse racing, baseball, football, basketball, auto racing, golf, hockey, and tennis, some of them also give you free cash. The good sports books will give you a signup bonus and bonuses for re-depositing.

### **Some frequently used sports betting terms:**

**Arbitrage:** Betting the same event at separate sports books in order to lock in a profit by taking advantage of different betting lines.

**Bankroll:** Total capital available for betting sports.

**Bookmaker (or bookie):** A person who accepts bets.

**Chalk:** A favorite (usually, a heavy favorite).

**Circled game:** A game in which the sports book has reduced its betting limits, usually because of weather or the uncertain status of injured players.

**Futures:** A type of wager involving the outcome of a season or how a particular team or player will perform over the course of a season.

**Hook:** A half-point in the betting spread.

**Line (sports betting lines):** The point spread or odds on a game or event.

**Lock:** A bet that cannot lose; a term that is often misused and abused by disreputable touts.

**Match-up proposition:** A betting option that pits two players against one another in a contest or event, often used in golf and auto racing wagering.

**Nickel:** \$500.

**Parlay:** A bet in which two or more events must happen in order to win; if any one of them does not happen, the wager loses.

**Point spread:** The number of points added to or subtracted from a team's actual score for betting purposes.

**Sports book:** The part of the casino that accepts bets on athletic contests.

**Vigorous (or vig):** The commission charged by a bookmaker.

### **Quick Sports Betting Tips & Strategies**

1. Make each bet a small percentage of your overall bankroll. For example, if you had a \$1,000 bankroll and wanted to make each bet 1% of that, your average bet would be \$10. As you win, your bet amount goes up.

2. Don't chase losers. Keep your bets solid and follow your defined sports betting parameters. Just because you lose three bets in a row does not mean you will win any time soon. If you don't pick winners well, this could go on for some time. Keep to your guns.

3. Straight bets are better than parlays. Sure, parlay bets offer the chance to win a lot of money for a small bet, but straight bets will be your consistent winner over time. Everyone plays parlays, but don't make them the focus of your sports betting activity.

4. In horse racing, don't bet a horse to just show. If you think the horse is good enough to be a front-runner, bet the horse to win, place and show. If the horse is not good enough for this type of bet, in your opinion, the horse is not worth laying any money on to begin with.

There are four solid sports betting tips & strategies to make you a much better sports bettor. Your next move is to head over to your favorite sports book and put these sports betting tips & strategies into practice.

**All The Best With Your Online Sports Betting!!  
We Hope You Found This EBook Helpful & Informative.**

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